



A to Z Wineworks Celebrates 15th Anniversary with Industry Bash Supporting Literacy

August 18th, 2017

FOR IMMEDIATE RELEASE



A to Z Wineworks capped off three days of anniversary celebrations with an industry party at the winery Saturday, August 12th. Roughly 500 members of the wine and hospitality trade attended, donating more than 400 books for Yamhill County's YES program in support of the "Literacy from A to Z" theme.

A to Z launched a new Rosé "Bubbles" at the party and will donate a portion of all Bubbles case sales to Oregon's SMART (Start Making a Reader Today) program. Saturday morning, the group hosted a tasting of the Rock & Hammer wines they make for partner NBA San Antonio Spurs Coach, Greg Popovich. These never-for-sale wines raised funds for Oregon's Literary Arts.

Deb Hatcher, A to Z Founder and Chief Sales and Marketing Officer shared, "We are delighted and gratified that the little

brand we started in my kitchen 15 years ago is today one of Oregon's most popular and top-selling wine brands. It was a joy to celebrate with our staff and so many of our colleagues and best business partners who have contributed to our mutual successes."

About A to Z Wineworks:

Sourcing from vineyards across the state, A to Z Wineworks offers "The Essence of Oregon" by carefully blending wines true to their variety. Consistently recognized for offering affordable quality, A to Z Wineworks was named a Wine & Spirits Value Brand for 2015 and 2017 and was the first Oregon winery to be awarded an Impact "Hot Brand" award.

100% Oregon sourced and based, A to Z sets the standard for cool climate, food-enhancing Pinot Noir, Pinot Gris and Chardonnay. A to Z's unoaked Oregon Chardonnay is America's number one selling Oregon Chardonnay.

The company is committed to sustainability both in the vineyard and in business practices. A to Z has been a certified LIVE winery since the program began in 2008. A to Z Wineworks became a B Corporation in 2014 and has twice been named a Best for the World B Corp Champion.

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