



A to Z Wineworks Recognized as A 'Best for the World' B Corporation

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FOR IMMEDIATE RELEASE

B Lab has recognized Oregon's A to Z Wineworks as a 'Best Overall' company in its annual assessment of certified B Corporations. Fewer than 200 companies globally achieved this designation, which is conferred to organizations which meet the highest standards of ethical and sustainable business.

B Corporations are for-profit companies certified by the nonprofit B Lab to meet rigorous standards of social and environmental performance, accountability, and transparency. B Corporations strive to redefine success in business with the aim of creating shared and durable prosperity. Other notable B Corporations include Patagonia, Seventh Generation, Method Products, and Ben and Jerry's.

A to Z has been recognized for three years as a 'Best for the World' organization in the 'Best for Community' category. In 2017 it is newly celebrated in the 'Best for Environment' and 'Best Overall' categories. To be named a 'Best Overall' company, A to Z Wineworks scored in the top 10 percent of all B Corporations in B Lab's third-party certified impact assessment.

2017 has been a milestone year for A to Z Wineworks, which celebrates its 15th year offering wines which capture The Essence of Oregon™. A to Z has steadily grown to become Oregon's top-selling wine brand, and was awarded status as Oregon's first *Impact* Hot Brand earlier this year, based on 2016 performance. A to Z's commercial success allows the winery to continue expanding efforts to use business for good, truly making A to Z wines 'work.'

About A to Z Wineworks:

Sourcing from vineyards across the state, A to Z Wineworks offers "The Essence of Oregon" by carefully blending wines true to their variety. Consistently recognized for offering affordable quality, A to Z Wineworks was named a *Wine & Spirits* Value Brand for 2015 and 2017 and was the first Oregon winery to be awarded an *Impact* "Hot Brand" award. 100% Oregon sourced and based, A to Z sets the standard for cool climate, food-enhancing Pinot Noir, Pinot Gris and Chardonnay.

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